

Testimony Submitted by
Nikolis Clark
Oregon Consumer Justice
To the Joint Committee on Information Management and Technology

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Regarding: Support for HB 3592

Co-Chair Nathanson and Members of the Committee,

For the record, my name is Nikolis Clark. I appreciate the opportunity to testify today on behalf of Oregon Consumer Justice in support of HB 3592.

Oregon Consumer Justice (OCJ) envisions a vibrant future where all Oregonians live with dignity and abundance and experience health, joy, and economic opportunity. We work collaboratively across policy and advocacy, community engagement, and the law, to realize a more just and equitable Oregon where people come first. For too long, flawed systems and policies have stood in the way of this reality, with communities of color most often experiencing significant harm. Informed by consumer insights, OCJ works to make financial and business transactions reliably safe and supports Oregonians in knowing and exercising their consumer rights.

The rapid development of Artificial Intelligence (AI) and algorithmic decision-making tools brings new and unprecedented concerns for consumers. AI-related issues develop quickly, underscoring the urgent need for proactive, forward-thinking solutions. An Oregon AI Commission that monitors the use of AI in the state is necessary to protect consumers from emerging issues. Every single day, Oregonians use AI, with Google ranking Oregon as the 11th most interested state in the topic.¹

HB 3592 would create a commission of experts and advocates from a variety of backgrounds and expertise to work together and provide needed perspective on this growing field. The majority of Oregonians are in favor of regulating AI, and this bill would bring Oregon a step closer to understanding what that regulation should look

¹ Google Trends, accessed April 8, 2025, <https://trends.google.com/trends/>.

like.² AI usage has become widespread, and bills related to the topic have drastically increased in frequency around the country in recent years.³ This bill is the right first step to bring Oregon in line with other AI legislation around the country.

AI could be as significant a development as the printing press, and as such, developing a thoughtful and proactive framework to understand it is essential for protecting consumers from its possible harmful effects. This bill would make Oregon one of the first states to have a long-term AI commission and would serve as an essential building block in developing further AI policy on emerging consumer issues such as:

- Transparency
- Safety from risk (physical, financial, and reputational)
- Algorithmic discrimination
- Liability
- Energy Resource Costs⁴
- Decision-making with a legal effect (housing, healthcare, insurance, and access to necessities)
- Profiling

We urge your support of HB 3592 because, as technology rapidly evolves, policy must keep up. An AI commission dedicated to monitoring the use of AI in Oregon will provide essential guidance to inform policy development that benefits consumers.

Thank you for your consideration and your service in building the future that Oregonians deserve.

² Oregon Values and Beliefs Center, "Artificial Intelligence," July 2024, <https://oregonvbc.org/artificial-intelligence/>

³ Stanford Institute for Human-Centered Artificial Intelligence, *The 2025 AI Index Report* (Stanford, CA: Stanford University, 2025), <https://hai.stanford.edu/ai-index/2025-ai-index-report>.

⁴ Konstantin F. Pilz, Yusuf Mahmood, and Lennart Heim, *AI's Power Requirements Under Exponential Growth: Extrapolating AI Data Center Power Demand and Assessing Its Potential Impact on U.S. Competitiveness* (Santa Monica, CA: RAND Corporation, 2025), https://www.rand.org/pubs/research_reports/RRA3572-1.html.