



CMG OREGON

LakeOswego
Review

My name is J. Brian Monihan and I serve as regional vice president and publisher of Carpenter Media Group Oregon. In my role, I am responsible for managing 20 weekly and monthly newspapers in Oregon.

I am submitting this testimony in support of Oregon Senate Bill 686.

This is important legislation that would help ensure that newspapers get paid for the work we've already done - money that's currently being diverted to Google instead.

Passage of this bill would help our efforts to better serve our communities, hire more reporters and provide a path for local journalism to not only survive, but start growing again.

Google has already conceded that they make money off newspaper information by paying Canada, Australia, NY Post, NY Times and California newspapers. Until we make big tech platforms pay Oregon newspapers, they will continue to make money off the backs of our already struggling newspapers.

And even though Carpenter Media is based in Mississippi, we are a locally focused news organization dedicated to being the best source of local news in each of our communities. Carpenter Media's purchase of our former company, the Pamplin Media Group, was critical in making sure that each of our current newspapers not only stayed in business, but had a path to grow and better serve our communities in the future.