

Submitter:

Elizabeth Fox

On Behalf Of:

Committee:

Senate Committee On Rules

Measure, Appointment or Topic:

SB686

Mega-Platforms Profit From Local News: Mega digital platforms like Google and Meta are acting like a "plagiarism machine" that profits from news content without fairly compensating newsrooms. Other jurisdictions have developed anti-trust legislation to address this problem. Smaller platforms like Apple News and Perplexity have already made fair deals with news content providers - showing that profitability under a shared revenue model is possible - even for smaller platforms. Mega platforms should do the same and do right by Oregon's news organizations.

When Newsrooms Close, Oregonians Lose.

Over the past 18 years, 27% of the state's newspapers have closed, leaving many communities with limited or no access to reliable local news. Closures and layoffs in newsrooms harm Oregonians, cost journalism jobs, and harm civic life.

Please support this bill; thank you for your consideration.