



Testimony by City of Wilsonville Mayor Shawn O'Neil Supporting HB 3669:
Proposed Legislation Advances Increased Access for Diverse Populations to Workforce Development Services Benefitting a Wider Range of Industries

Scheduled for public hearing on April 3, 2025, before the
House Committee On Higher Education and Workforce Development

Chair Hudson, Vice-Chairs Fragala and Harbick, and Members of the Committee:

I am testifying on behalf of the City of Wilsonville in strong support of HB 3669, important legislation significantly improving the reach of the **Prosperity 10,000 Program** to include career advancement for incumbent workers in high-growth industries designated by state and local workforce development boards that help employers and workers to adapt and thrive.

Wilsonville, like so many other cities, relies upon strategic partners like Clackamas Workforce Partnership and Clackamas Community College for vital workforce development services benefiting our local employers and their employees. **Wilsonville hosts over 23,000 jobs at 1,400 businesses with an aggregate annual payroll over \$1.7 billion.** About half of those jobs are in family-wage industries such as those targeted by this bill: **Warehousing and Distribution, Advanced Manufacturing, Construction, and High Tech.**

HB 3669 specifically improves the Higher Education Coordinating Commission's Prosperity 10,000 Program with greater community engagement for workforce development services:

- **Expansion of Workforce Development Goals**
 - The bill broadens the program to support both **career coaching** and **job placement** services, as well as **career advancement** for incumbent workers.
 - The addition of **on-the-job training grants, curriculum development, and customized training** that allow workers to improve their skills and increase job quality.
- **Wraparound Services for Participants**
 - The expansion of Prosperity 10,000 Program includes supporting key services like **transportation, child care, and rental assistance**. Accessing these services helps sustain individuals' ability to overcome barriers to workforce participation, particularly for those from **priority populations**.
- **Strengthening Local Workforce Development Boards**
 - The bill empowers local boards to use funds more effectively and **distribute resources** to nonprofit organizations, educational institutions, and employers that directly support workforce development.

- HB 3669's emphasis on improving local control ensures the program meets **specific regional needs** and enhances **community-based partnerships**.
- **Focus on Equitable Access**
 - Ensures that services are tailored to meet the needs of **priority populations**, ensuring **equitable access** to training and career opportunities.
 - The focus on **targeted recruitment** in high-growth industries such as **clean energy**, **semiconductor manufacturing**, and **mental health** can create lasting economic benefits for Oregon's diverse communities.
- **Support for Oregon's Economy**
 - By building **career pathways** and improving job quality, HB 3669 is able to help Oregon meet the demands of a rapidly changing economy, thereby creating a **skilled and resilient workforce**.

We thank you for considering this important bill advancing greater workforce development opportunities for Oregonians and urge a 'do pass' on **HB 3669** with a referral to Joint Committee On Ways and Means.



Shawn O'Neil, Mayor
City of Wilsonville