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SPONSORING ORGANIZATIONS

4th Dimension Recovery Center
900 Wall
Addictions Recovery Center
African American Behavioral
Healthcare & Addiction
Treatment Coalition
Alkermes
All Star Labor and Staffing
AllCare
Bend Treatment Center
CareOregon
Cascade Sober Living
Cascadia Whole Healthcare
Cedar Hills Hospital
Central City Concern
Clackamas County
CODA
Collins Foundation
Confederated Tribes of the
Grande Ronde
Emergence Addiction and
Behavioral Therapies
Greater Oregon Behavioral
Health Inc. (GOBHI)
Hazelden Betty Ford Foundation
Health Share of Oregon
Jackson Care Connect
Jackson's Corner
Kaiser Permanente
Lane County
Lines for Life
Mental Health & Addiction
Certification Board of Oregon
(MHACBO)
Meyer Memorial Trust
Millennium Health
Mosaic Medical
Multnomah County
Northwest Instituto Latino de
Adicciones
The Oregon Community
Foundation
Oregon Health Authority (OHA)
Oregon Health Insurance
Marketplace
Oregon Council for Behavioral
Health (formerly OPERA)
Oregon Society of Addiction
Medicine (ORSAM)
Pine Tavern
Providence Health
Recovery Blvd
RecoveryWorks NW
Serenity Lane
Sober Living PDX
Sponsors, Inc.
Spirit Mountain Community Fund
Springfield Treatment Center
StayClean
Sunstone Recovery
The Collins Foundation
The Meyer Memorial Trust
The Northwest Health
Foundation
Trillium Family Services
Trillium Community Health Plan
Washington County

Hello Co-chairs Prozanski and Kropf, and members of the committee, thank you for the opportunity to speak today in support of HB 3197. My name is Bo Brinson, and I am the Executive Director of Oregon Recovers, a statewide nonprofit organization dedicated to ending Oregon's addiction crisis by increasing access to effective care.

HB 3197 is an incredibly important piece of legislation that will help address two pressing issues in our state: the growing addiction crisis and the lack of sufficient funding for youth services. By implementing a modest tax on beer, wine, and cider, this bill directs those funds to the Youth Development Division Fund—ensuring that we are investing in prevention, early intervention, and care for young people struggling with substance use disorder. With the ADPC reporting in odd numbered years on the number of youth served by alcohol and drug prevention programs and number of counselors that have, and are employed by those programs that primarily serve our youth, we feel confident that this work will be done with accuracy and care.

As we know, addiction is not just a problem for adults. It is increasingly affecting our youth, many of whom are at risk of falling into the cycle of substance misuse that can affect them for a lifetime. The passage of HB 3197 will help provide them with the resources and services they need to heal and build a healthier future.

HB 3197 directs the Legislative Revenue Officer to study the broader impact of taxing alcohol on a long-term basis, with a focus on revenue generation for this vital cause. This thoughtful approach ensures we have a clear, data-driven pathway to assess the effectiveness of this initiative and explore future policy options.

At Oregon Recovers, we are committed to reducing the stigma around addiction and increasing access to high-quality treatment. This bill is a step toward a sustainable, systemic solution to the addiction crisis, one that prioritizes prevention and care for those who need it most.

I ask that you support HB 3197 to help pave the way for our states' next future leaders. Thank you for your time and dedication to make our state better.

Bo Brinson
Executive Director, Oregon Recovers