



Success of New Jersey's Some College, No Credential Initiative

Since 2023 ReUp Education has partnered with the New Jersey Office of the Secretary of Higher Education to reengage the state's residents who have some college but no credential (SCNC). With 22 participating colleges and universities, our statewide re-enrollment marketplace combines cutting-edge technology with personalized coaching to reengage stopped-out students. ReUp helps these learners return to school and complete their degree or credential, and our partnership helps New Jersey leverage its existing investments in higher education while aligning with the state's workforce priorities.

RE-ENROLLING ADULT LEARNERS IN WORKFORCE-ALIGNED CREDENTIALS

10,000+

Students have reenrolled since April 2023 as a result of the New Jersey and ReUp initiative.

263,000

stopped-out learners at participating institutions have access to ReUp's re-enrollment platform and coaching

25,500

individuals have expressed interest in re-enrolling in college.

~\$44m

in recaptured tuition collectively earned by the 22 participating institutions.

~\$91m

additional expected contributions to the state economy through taxes and consumer spending in graduates' first year after graduation.

Upon completion, students with a Bachelor's could earn approximately

\$25,000

more in annual wages than individuals without a degree.

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By investing in the statewide Some College, No Degree initiative and partnering with the right groups to implement this important program, we are helping smooth the transition for adult learners who left college – even years ago – and are now going back to complete their degrees.

— PHIL MURPHY
New Jersey Governor