My name is Lisa Allen and I own and run Heater Allen Brewing with my partner, Kevin Davey. Heater Allen is a family owned brewery that was started by my father, Rick Allen, over 17 years ago. We are relatively small and produced around 2000 bbls of beer last year. I am also Vice President of the Oregon Brewers Guild where our mission is to support and protect Oregon Craft beer.

I am writing this in opposition to HB3940 that would add an additional five cent charge on any and all beverage containers sold in the state.

While I understand the threat wildfires pose in the state and the need for more funds to combat them, I think adding an additional five cents onto beverage containers is a sales tax in disguise. Drinking from a container is something many folks do on a daily basis, but it has little to do with wildfires themselves.

Most breweries in the state are small businesses. Inflation, supply chain issues, threatened tariffs, and a decrease in visitors have been tough during the last few years. Craft beer is a luxury item and is already on the more expensive side. Adding an additional five cents to the purchase of each can of beer will drive the consumer to purchase cheap, commodity beer, all of which is produced out of state, that small, Oregon breweries just can't compete with cost-wise. This would add more stress to an already stressed industry.

Thank you for your consideration,

Lisa Allen