

Submitter: Matthew Sharpe  
On Behalf Of: The Oregon Beverage Alliance  
Committee: Joint Committee On Addiction and Community Safety  
Response  
Measure, Appointment or Topic: HB3197

Dear Members of the Joint Committee On Addiction and Community Safety  
Response,

Thank you for your representation and service in our state Capitol. I know it's often a thankless job.

I urge you to oppose House Bill 3197, which is before your committee, as it would harm me and every other legal-drinking-aged Oregonian, who just wants to grab a pint of cider with a coworker after work or open a fancy bottle they've held onto to mark an anniversary or the sports enthusiast buying a 4-pack for a watch party with friends.

With the highest cost increases in generations and no end in sight, a new, unprecedented 8% sales tax would only make it more difficult for Oregonians trying to make their hard-earned dollars stretch.

Oregon is home to at least 70 cideries – more than half are women-owned. We're proudly one of the largest producing states in part because of our amazing farmers growing world-renowned fruit. This is a homegrown industry supporting our local economy in many ways.

Lawmakers should not be raising prices through regressive sales taxes on constituents when we're already experiencing record highs. Please, don't advance HB 3197, which will only harm Oregonian and an industry that has put the state on the map.

Sincerely,  
Matt Sharpe