

Submitter: misty holliday
On Behalf Of:
Committee: Senate Committee On Human Services
Measure, Appointment or Topic: SB811

Testimony in Strong Opposition to Senate Bill 811

Dear Members of the Senate Committee on Human Services,

My name is Misty Holliday, MSW, and owner of Hillview Senior Care. I am writing to express my strong opposition to Senate Bill 811. As a social worker with deep experience in adult care, and as a member of the senior care community, I strongly believe this bill is out of touch with the needs of both Oregonians and the care providers who serve them. This legislation is poorly written, and if passed in its current form, it would cause serious harm to seniors, caregivers, and small business owners in our state.

The bill proposes restrictions and regulations that fail to account for the diverse needs of individuals with dementia. Many people in the early stages of dementia can live independently for years without requiring the kind of specialized care a memory care unit offers. To impose a blanket requirement that all facilities must have a memory care endorsement in order to care for these individuals is unnecessary and misguided. This policy would strip away vital care options for families who want a more personalized, community-based setting for their loved ones.

Moreover, the lack of clear regulatory language in this bill places too much discretion in the hands of licensing authorities. This vagueness will create confusion and inconsistencies in how the law is applied, potentially forcing small, independent care homes like ours to close or dramatically alter how we operate. These homes are vital to Oregon's senior care system, providing compassionate, individualized care that larger institutions cannot replicate.

I cannot stress enough how damaging this bill would be to Oregon's small business owners in the senior care industry. The over-regulation and lack of clarity will only increase the already significant burden on businesses that are struggling to provide quality care with limited resources. This bill has the potential to drive many small care homes out of business, leaving Oregon's most vulnerable seniors with fewer choices for care and a diminished quality of life.

As a social worker, it is my responsibility to advocate for the most vulnerable members of our community. This bill's overreach and lack of understanding of the realities of senior care are unacceptable. We cannot allow legislation to dismantle the

care system that so many Oregonians depend on.

I strongly urge you to oppose SB811 in its current form. We must ensure that legislation is based on clear, reasonable, and flexible guidelines that respect the autonomy of small care providers and ensure that seniors in Oregon continue to receive the high-quality, personalized care they deserve.

Please, do not allow this bill to harm Oregon's seniors, business owners, and the quality of care that has been a hallmark of our state's senior care industry.

Thank you for your time and consideration.

Sincerely,
Misty Holliday, MSW
Hillview Senior Care