

MIGRATION BREWING



3.30.25

To: The Joint Committee on Addiction and Community Safety Response.

From: Migration Brewing CEO & Co-Founder McKean Banzer-Lausberg

I am writing to express my strong opposition to Oregon House Bill 3197, which proposes an 8% tax on alcoholic beverages. This bill, sponsored by Representative Tawna Sanchez, poses a significant threat to the craft beer industry in Oregon, an industry that has become a cornerstone of our local economy and culture.

The craft beer sector in Oregon has an impressive economic impact of approximately \$9 billion. However, it is currently facing unprecedented challenges, including inflation, tariffs, new taxes, and a decrease in consumer demand. The proposed tax increase would exacerbate these difficulties, potentially leading to devastating consequences for local breweries and the jobs they provide.

The craft beer industry is not just about producing beverages; it supports hundreds of jobs and contributes to the livelihoods of many Oregonians. The post-pandemic recovery has been slow, and adding an additional tax burden at this critical time could result in job losses and even the closure of beloved local breweries.

I urge you to consider the long-term implications of this bill on our local economy and the craft beer community. Instead of imposing new taxes that could stifle growth and innovation, we should be looking for ways to support our local producers and help them thrive in a challenging economic landscape.

Please do not support House Bill 3197. Our craft beer industry and the jobs it supports depend on your decision.

Thank you for your attention to this important matter.

Sincerely,

McKean Banzer-Lausberg

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