

Submitter: lily hudnell

On Behalf Of:

Committee: Joint Committee On Addiction and Community Safety  
Response

Measure, Appointment or Topic: HB3197

Dear Members,

Thank you for your service to the public—it is truly appreciated.

I am writing to express my VERY strong opposition to House Bill 3197, which proposes an unprecedented and unfair 8% sales tax on beer, wine, and cider. This bill would directly harm me, my family, and many friends who work in Oregon's unique craft beverage industry.

Representative Sanchez, who drafted this bill, appears greatly disconnected from the realities of Oregonians who work in and support these industries. It is clear that Sanchez is not looking at the facts. The vast majority of Oregonians do not want their beverages taxed, nor do they want to see local artisan businesses suffer—especially in these uncertain economic times. If passed, this bill would cripple small Oregon-based businesses and unfairly burden hardworking consumers, while large international conglomerates remain largely unaffected. I cannot reiterate enough how damaging this bill would be to Oregon's economy, workforce, and cultural identity.

As a born-and-raised Oregonian and a recent world traveler, I was thrilled to see Oregon recognized globally for its exceptional wine and craft beverages. It made me proud to be from a place known for some of the best vinos and craft beverages in the world. This bill would devastate Oregon's craft beverage industry and hurt the communities and families that rely on it.

I urge you to oppose HB3197 and stand with Oregon's craft beverage industry and the people who live, work, support, and depend on it.

Sincerely,  
Lily Hudnell