

Submitter: Allison Mapps
On Behalf Of: Oregon Wineries
Committee: Joint Committee On Addiction and Community Safety
Response
Measure, Appointment or Topic: HB3197

Dear Members of the Joint Committee On Addiction and Community Safety
Response,

Thank you for your representation and service in our state Capitol. I know it's often a thankless job.

I urge you to oppose House Bill 3197, which is before your committee, as it would harm me and every other legal-drinking-aged Oregonian, who just wants to grab a glass of Pinot Noir with a colleague after work or take mom out for brunch with mimosas or a couple celebrating their anniversary with a special bottle of wine they've been holding onto.

With the highest cost increases in generations and no end in sight, a new, unprecedented 8% sales tax would only make it more difficult for Oregonians trying to make their hard-earned dollars stretch.

Oregon is home to nearly 900 wineries and is one of the top five wine producing states. We contribute more than \$2.4 billion in wages and \$7.19 billion in economic activity for this state annually, including bringing 2.3 million tourist visits to Oregon. Yet because of challenging times, with inflation, supply chain issues, employee shortages, a pandemic, wildfires and fewer people drinking, we've lost more than 60 wineries in the past two years – a 5% reduction in 2024 alone.

Lawmakers should not be raising prices through regressive sales taxes on constituents when we're already experiencing record highs. Please, don't advance HB 3197, which will only harm Oregonian and an industry that contributes so much to the state's identity, culture and economy.

Sincerely,
Allison