

Ashley Zeitler

Portland, OR 97203

Testimony in Support of SB722

Senate Committee on Housing and Development

Date: March 26, 2025

Dear Members of the Senate Committee on Housing and Development,

I support SB722 because it promotes fairness and transparency in the rental market. Using rent-setting algorithms based on competitor data could lead to price manipulation that doesn't reflect the true market or the financial reality of many tenants. Regulating this practice will give tenants a clearer understanding of rent pricing and ensure that they aren't subject to arbitrary increases.

Thank you for your time and consideration of my testimony in support of SB722. I believe this bill is crucial for creating a fairer, more transparent rental market in Oregon.

Sincerely,

Ashley Zeitler