

Re: Support For HB 3809 -1

Chair Hudson, Vice-Chairs Fragala and Harbick, and Members of the Committee:

I am writing on behalf of the Hispanic Metropolitan Chamber to urge you to support HB 3809, with the -1 amendment. Please “Fix the Funding” for IDAs!

In 1999 the Legislature created Individual Development Accounts (IDAs). This matched-savings program provides participants with education and individualized support to reach their financial goals, including homeownership, home repair, higher education, purchasing a vehicle, starting a business, and retirement. The state matches participants’ own savings up to 5-to-1 to make their dreams a reality. Over 19,000 Oregonians have participated in this life-changing program over the past 25 years.

At the Hispanic Metropolitan Chamber, we have seen firsthand the powerful impact of the IDA program in helping our community achieve financial stability and long-term success. One of our participants began with an educational IDA, completed her coursework to become a certified nail technician, and later transitioned to a business IDA—officially opening her own salon. What began as a path to education became a life-changing journey toward entrepreneurship, demonstrating how the IDA program not only changes lives but also contributes to Oregon’s growing economy.

HB 3809 -1 is needed because the state tax credit that funds IDAs has not kept pace with inflation. While the program’s tax credit revenue has been stagnant since 2009, the cost of everything that IDA participants save for has increased significantly – especially the two most common savings goals of higher education and homeownership. Each saver needs more of the program’s limited funds in order to be successful. If the Legislature does not act this year, the IDA program will shrink by 50% and will enroll fewer than 500 people each year going forward.

By passing HB 3809 -1, the Legislature can “Fix the Funding” and return the IDA program to solid financial footing, ensuring that your constituents can continue reaching their goals of higher education, purchasing a home, starting a business and beyond. I urge you to pass this bill.

Sincerely,

Norma Palacios-Patricio

Hispanic Metropolitan Chamber