

March 24th, 2025

House Committee on Rules
900 Court St NE,
Salem, OR 97301

Chair Bowman, Vice-Chairs Drazen and Pham, and Members of the Committee,

Thank you for the opportunity to offer my support of HCR 30, celebrating 50 years of the Friends of Timberline. At Travel Oregon, our mission is to inspire travel that uplifts Oregon communities. Collaborating with partners to align as stewards of Oregon, we work to optimize economic opportunity, advance equity and respect the ecosystems, cultures and places that make Oregon...Oregon. There is no question that Timberline Lodge is one of those revered places, and that the Friends of Timberline is the Lodge's critically important steward.

Whether it is an Oregonian taking a weekend ski trip, an international visitor hiking the Pacific Crest Trail or a movie buff visiting one of our most iconic film locations, we know Timberline Lodge has been a vital hub for travelers for nearly 90 years. Thanks to the hard work of the Friends of Timberline for the past five decades, I am confident the Lodge will continue to be a remarkable destination for 90 years to come. We have seen this dedication in the last year alone, as the Friends quickly mobilized a campaign to raise \$100,000 to help rebuild the Lodge after the 2024 roof fire.

Further, through the Friends of Timberline's enthusiasm for public education and research, countless visitors have deepened their care and appreciation for this iconic place, while also learning more about our local ecosystems, cultures and economy. You may recall that we dubbed Mt. Hood one of our "Seven Wonders of Oregon" several years ago, and I am certain the education work of Friends of Timberline has inspired new understanding for this wonder by residents and visitors alike.

We look forward to continuing to invite visitors from across the country and globe to explore Oregon, and we know that thanks to the work of the Friends, Timberline Lodge will be ready to greet them.

Sincerely,



Todd Davidson

CEO, Travel Oregon