



March 20, 2025

Chair Jama and the members of the committee,

My name is Bob Singer, and I am the Executive Director of the Oregon Association of Broadcasters. I am writing to you in support of SB 437. I represent the interest of over 140 radio stations and all 30 licensed television stations in the state. These stations provide important news and information to the communities in which they serve. The main responsibility of FCC licensed stations is to gather vital information and distribute it through their many resources, be it through the airwaves or their growing digital platforms. One vital part of this information is Public Notices.

Our stations have deep established relationships with their local municipalities, governments and other agencies through their news departments. The trained journalist in areas that are currently underserved by a newspaper are of particular concern to those responsible for placing Public Notices. Many of the digital only platforms in these local “newspaper deserts” do not nearly have the reach required by local agencies to get their messages out. Passage of SB 437 would give local governments the opportunity to decide which platform satisfies the distribution needs of the Public Notices.

This bill provides the opportunity to increase public access to information distributed through Public Notices and does not alter the intent of the current legislation on the books. Our stations stand at the ready to provide Oregonians with the media opportunities to communicate Public Notices in a timely manner and archive notices as well. Thank you for your consideration of passage of SB 437.

Thank you,

Bob Singer