

Honorable Senators and Staff,

My name is Diana Moore, and I am a resident of Multnomah County. I am writing to express my full support for SB1167, which proposes to allocate critical funding and resources to support families and ensure the healthy development of children in Oregon during the crucial first 1,000 days of life.

I am the founder of the International Loving Touch Foundation, Inc., established in Oregon in 1992. We train healthcare professionals who work directly with families of young children to improve their development through a hands-on newborn program in positive touch. Touch is the first language of development, and teaching young families this program ensures their ability to bond and connect with their children in positive ways. If funds are taken away from this population, family resources for ensuring healthy development for our children will be lost. How we care for our children in the earliest days of life affects their imprinting, which will last a lifetime. The Loving Touch program has been approved by the Oregon Department of Human Services Addictions and Mental Health Division as an Evidence-Based Practice (EBP) –

<https://www.oregon.gov/oha/HSD/AMH/Pages/EBP-Practices.aspx?wp9608=p:4#>

This bill provides vital funding through the Oregon Department of Administrative Services (DAS) for distribution to seven key entities across the state. These investments will strengthen early childhood development, maternal health, and family support programs, addressing disparities and ensuring equitable access to care. SB1167 supports the development of a **birthing village and critical care services for getting the right start for families where care deserts exist**.

Funding for the first 1,000 days of a child's life (from conception to age two) is crucial because it's a critical period for brain development, laying the foundation for lifelong health and well-being, and addressing issues like malnutrition and poverty.

These investments are essential for improving maternal and infant health outcomes, reducing disparities, and ensuring families receive the support they need. As an infant toddler mental health professional, I have seen firsthand how critical these resources are in shaping the health and well-being of Oregon's children and families. I am an International Trainer worldwide.

Studies show that countries that fail to invest in the well-being of women and children in the first 1,000 days lose billions of dollars to lower economic productivity and higher health costs. It is why several of the world's leading economists have called for greater investments in the nutrition and well-being of mothers, babies, and toddlers as a way to create brighter and more prosperous futures for us all.

[Explore the Research](#)

I urge you to support SB1167 and make this investment in our state's future. Thank you for your time and consideration.

Sincerely,  
Diana B. Moore, MS, LMT, CIMI®, CEO Founder

International Loving Touch Foundation, Inc. an Oregon-based Business.