HAI PHAM, DMD STATE REPRESENTATIVE DISTRICT 36



## **HOUSE OF REPRESENTATIVES**

## **Testimony in Support of HB 3899**

March 17, 2025

Chair Sosa, Vice Chair Chaichi, Vice Chair Osborne and Members of the Committee,

For the record, my name is Hai Pham, State Representative for House District 36.

I am writing in strong support of HB 3899 with the forthcoming -1 amendment, which addresses the critical issue of personal data privacy by ending the sale of precise location data. This bill builds on the Oregon Consumer Privacy Act (SB 619), which grants Oregonians rights to access, correct, delete, and opt out of data sales. However, a significant gap remains: the sale of precise location data, which continues to be legally sold to the highest bidder.

Each day, data brokers exploit our location data, revealing sensitive details about where we live, work, and socialize. This not only compromises privacy but also creates significant safety risks, especially for vulnerable individuals and minors. This data can be monetized to create targeted advertising and consumer profiling, further exploiting the general population via privacy violations. The risk of surveillance and misuse of this data is very real, and it is vital that Oregon take immediate action to protect its residents from these privacy violations.

HB 3899 will strengthen our privacy laws by closing technical loopholes, prohibiting the sale of precise location data, and ensuring strengthened protection for minors. Our personal location data is private and should not be for sale. I urge you to support this bill and protect the privacy and safety of all Oregonians.

Thank you for your consideration of my testimony, I urge the committee's support in passage of HB 3899.

Sincerely,

Hai Pham, DMD State Representative for HD 36