



NeRC

Northwest Economic Research Center
College of Urban and Public Affairs

Oregon Manufacturing Extension Partnership: Economic Impact Analysis 2025 Update



Economic Impact in Oregon From OMEP Programs

Investigating the Following Measures due to OMEP Programs

- Employment
- Output
- Labor Income
- Total Value Added
- Tax Impact
- Urban/Rural Split

Survey Clients to Assess the Impact of OMEP Programs

- Respondents Report on:
 - ❖ Increased Sales
 - ❖ Retained Sales
 - ❖ Cost Savings
 - ❖ New Product Investments
 - ❖ Plant Equipment Investments
 - ❖ Information Systems Investments
 - ❖ Workforce Practices Investment
 - ❖ New Products and Processes (and associated sales)
 - ❖ Savings from Avoided Investments
 - ❖ Job Creation
 - ❖ Job Retention

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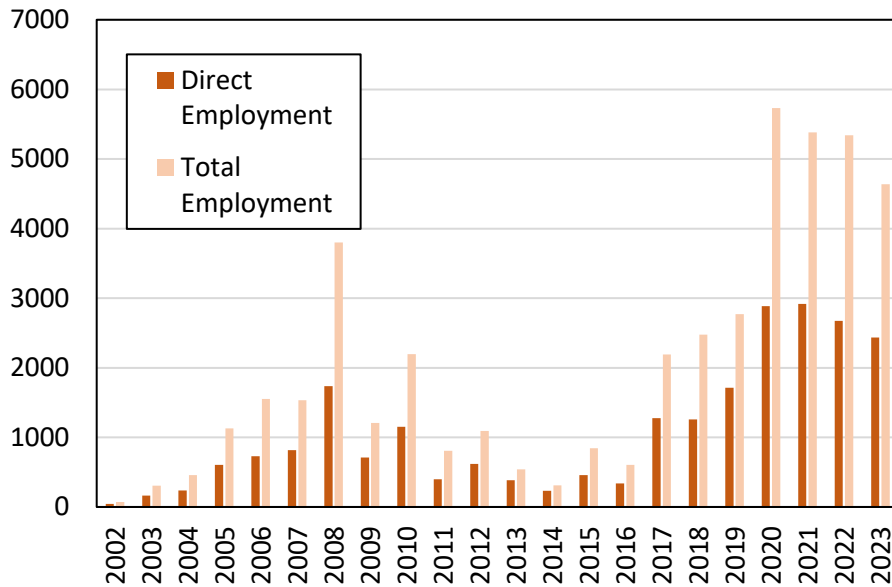
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NERC uses a narrower level of impact and screens them to make sure that any **increases** in sales and employment are related to OMEP programs.

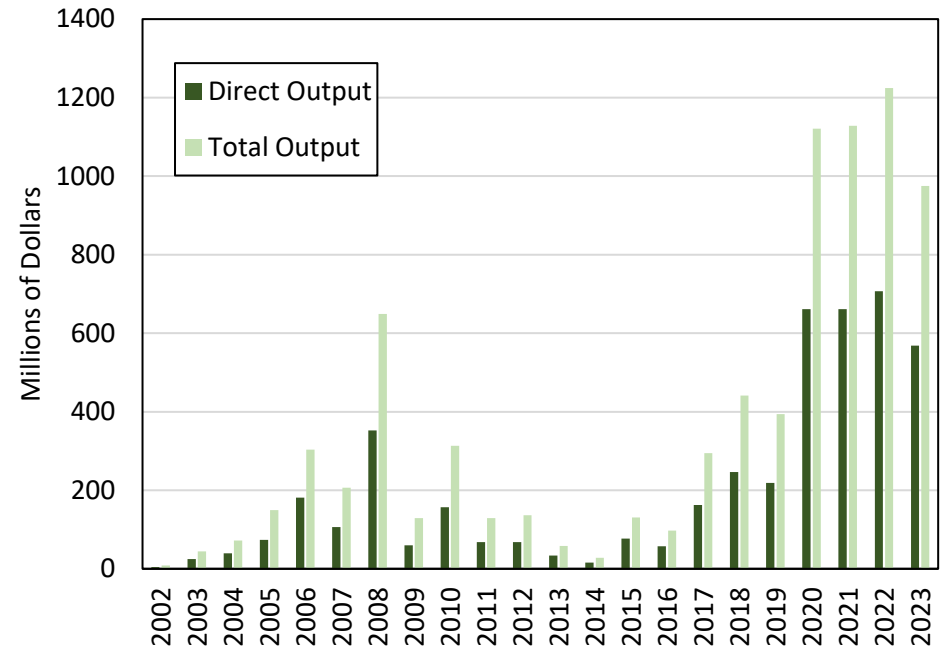
NERC Uses the IMPLAN Model to Measure Economic Impacts

- Based on data from the Bureau of Economic Analysis and other public sources, IMPLAN breaks out analysis into three types:
 - ❖ **Direct Impacts:** These are defined by the modeler, and placed in the appropriate industry. They are not subject to multipliers. In this case, **purchasing, employment, and wage data were collected from the clients** and placed into the appropriate industry.
 - ❖ **Indirect Impacts:** These impacts are estimated based on national purchasing and sales data that model the interactions between industries. This category reflects the economic activity necessary to support the new economic activity in the direct impacts by other firms in the **supply chain**.
 - ❖ **Induced Impacts:** These impacts are created by the **change in wages and employee compensation**. Employees change purchasing decisions based on changes in income and wealth.

Oregon Employment Impacts (2002-2023)



Oregon Output Impacts (2002-2023)



Broad Economic Impacts

Year	Total Employment	Labor Income	Total Value Added	Total Output
2022	5,340	\$341,949,001	\$520,258,157	\$1,224,639,022
2023	4,638	\$285,331,010	\$428,725,439	\$974,971,205

Year	Oregon Tax	Local Govt Tax	Federal Tax
2022	\$22,830,848	\$17,711,567	\$74,845,037
2023	\$19,155,342	\$14,408,203	\$63,168,887

Summary Conclusions

- The economic impacts in this study are conservative.
 - Analysis is restricted in terms of timespan addressed and many OMEP projects will prove valuable over the long run.
 - Given the difficult nature of measuring the economic impacts of investments, this analysis does not incorporate their impacts.
- While large manufacturers are more visible to the public, the data underlying these results illuminates the contributions that small- to mid-size firms provide.
- The relatively large size of the manufacturing sector in Oregon, paired with strong public and legislative support, indicate the continuing need and strong demand for OMEP's services.

Contact – Follow NERC

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