

Submitter: Christine Roccaro
On Behalf Of: SAG-AFTRA
Committee: Joint Committee On Ways and Means Subcommittee On
Transportation and Economic Development
Measure, Appointment or Topic: HB5024

To whom it may concern,

I write in support of continued and increased funding for Oregon Film. As a member of the film community in Oregon for over 40 years, I can attest to the value of the OF to our industry. Having a designated, state funded office to publicize our state as a good location for film, not only for the scenery but also for the film-adjacent professions, is worth its weight in gold. For the production and creative community to have such professional advocacy has great value in freeing up the time and resources that would be spent individually on such advocacy. It gives out of state production a single source for all our industry has to offer and is a visible and professional sign of the worth that Oregon places on the industry. We all know that the entertainment industry is clean, profitable and benefits a very wide cross-section of professional categories. Oregon Film gets that message out in a professional and attractive way. Oregon Film also provides expert guidance about incentives, permits and any number of administrative hurdles that out of state producers must leap over to make their projects here. There is no downside to funding to the highest extent possible Oregon Film.