

CAST IRON

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Oregon State Legislature
Joint Committee on Ways and Means
Joint Subcommittee on Transportation and Economic Development

RE: HB 5024 (Oregon Film & Video Office Funding)

Dear Co-Chairs and Members of the Subcommittee,

Oregon's film industry provides the kind of clean, green, high-paying jobs of the future that our state needs—with union wages for electricians and construction workers, creative jobs for craftspeople like art directors and costume designers, and high-tech opportunities for animators and video game designers.

On a modest budget, the Oregon Film & Video Office (OFVO) punches high above its weight, delivering over a 600% increase in direct output over a 20-year span in Oregon's film and video sector, and a 472% increase in total economic contribution. What that has meant for me and my staff has been the ability to buy our own houses, care for our families, and not have to relocate to Los Angeles or elsewhere.

Our industry relies on the OFVO to promote Oregon as a filming destination, recruit out-of-state productions to shoot here, and keep local productions in-state. Without these services, along with the many other services the Office provides, our industry would quickly collapse.

During my 25+ years in the Oregon film industry, we have never had better leadership in this Office than we do now. The Director and staff work tirelessly to grow our industry, build community, develop new talent, and expand opportunities across the state. They are excellent stewards of the budget they have to work with, as evidenced by the exponential growth they have delivered over the years.

Yours sincerely,



Lana Veenker CSA, ICDA
Casting Director
Founder, Cast Iron Studios