



Workforce System Overview and HB 3029: Future Ready Oregon and Continuing Workforce Investments

House Committee on Higher Education and Workforce Development

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WORKFORCE SYSTEM OVERVIEW



Oregon's Comprehensive Workforce System





Workforce Innovation and Opportunity Act (WIOA): Foundation of Public Workforce System





Oregon's Public Workforce System

Governor and Legislature

Workforce and Talent Development Board

work**source** Oregon

Oregon Employment Department

- WIOA Title III Wagner-Peyser Act programs
- Other agency funded activities delivered in WSO facilities
- WIOA Migrant and Seasonal Farm Worker programs
- Trade Adjustment Assistance

Jobs for Vets State Grants

Primary Programs and Resources

Higher Education Coordinating Commission

- WIOA Title I-B youth, adult, DW programs
- WIOA Title II Adult Education & Family Literacy Act programs
- Other agency funded activities delivered in WSO facilities

Department of Human Services

- WIOA Title IV Vocational Rehabilitation Programs
- Self-Sufficiency Programs (TANF and SNAP)
- Senior Community Service Employment Program (SCSEP)

Commission for the Blind

• WIOA Title IV Vocational Rehabilitation Programs

Additional WSO Partners

- WIOA Title I Job Corps, YouthBuild, Indian & Native American programs
- Perkins CTE Act programs;
- Community Services Block Grant workforce activities
- U.S. HUD workforce activities;
- Second Chance Act workforce programs

Local Workforce Development Boards



WorkSource Oregon Centers

WorkSource Oregon Governance

- Leads and establishes vision for the workforce system
- Develops WIOA state plan
- Recommends to Governor approval of WIOA local plans
- Ensures continuous improvement of workforce system
- Identifies workforce system performance and accountability measures



- Establishes State Workforce Board
- Designates local workforce areas
- Certifies local workforce development boards
- Submits WIOA state plan
- Approves WIOA local plans

- Develop WIOA local plan
- Engage employers and other regional workforce system partners
- Collaborate to provide strategic and operational oversight of local one-stop delivery system



Oregon's Local Workforce Areas





HECC Coordinates Workforce Strategy, Partnerships and Funding Statewide



Key Industries | Critical Shortages | Strategic Opportunities | DEIA | Alignment



System Alignment: Industry and Sector Partnerships

Employers, industry associations, education and training providers, community partners, labor, and others convene, collaborate, and cocreate strategies to address regional and statewide workforce needs



HB 3029: Future Ready Oregon and Continuing Workforce Investments



Goals of **HB 3029**: Future Ready Oregon and Continuing Workforce Investments



Build on lessons learned from Future Ready Oregon to better serve priority populations.



Address Oregon's critical workforce needs by improving alignment between state and local workforce priorities, goals, and activities.



Strengthen youth workforce programs at HECC, including by clarifying criteria for grantees of youth programs.

HB 3029 has no fiscal impact. All funding to Future Ready Oregon appropriated in 2022 has been allocated, though programs and services will continue until 2026 and beyond.



Future Ready Oregon (SB 1545, 2022): Lessons Learned to Inform Future Workforce Investments





Building on Lessons Learned: Engaging and Supporting Priority Populations

✓ HB 3029 makes the following changes:

- Adds immigrant and refugee communities to the list of priority populations served by many state and local workforce programs.
- **Clarifies expectations** that grantee organizations have demonstrable experience serving one or more priority populations.
- Adds an equity lens to youth conservation workforce programs, requiring grantee organizations to support communities of color, indigenous communities, limited-English-proficiency communities, and low-income communities, among others.
- **Removes deficit-based language** in statute (e.g., "at-risk youth").

Priority populations currently include:

Communities of color, women, low-income communities, rural and frontier communities, veterans, persons with disabilities, incarcerated/formerly incarcerated individuals, members of Oregon's nine federally recognized Tribes, older adults, and individuals who identify as LGBTQ+.



Building on Lessons Learned: Prioritizing Key Sectors of Oregon's Economy

✓ HB 3029 defines "critical workforce shortage" and "strategic workforce opportunity" in statute:

Critical Workforce Shortage

A current or projected shortage of workers in an occupation or industry considered critical to the well-being of Oregon's communities and economy.

Strategic Workforce Opportunity

An opportunity to grow, strengthen, and diversify workforce participation in an industry; advance Oregonians' economic mobility and well-being; and respond to a workforce investment undertaken to achieve significant economic and community gains in Oregon.



Building on Lessons Learned: Advancing Partnerships and Alignment

 HB 3029 clarifies roles in identifying and addressing state and local Critical Workforce Shortages (CWS) and Strategic Workforce Opportunities (SWO).

Higher Education Coordinating Commission (HECC)

- Administers grants directly to organizations that are positioned to effectively respond to CWS and SWO
- Convenes Industry Consortia in industries experiencing CWS and SWO

Workforce & Talent Development Board (WTDB)

- Establishes criteria for identifying local CWS and SWO
- Identifies industries experiencing CWS and SWO at the statewide level

Industry Consortia

- **Prioritize specific occupations** within focus industries
- Identify education and training barriers to meeting workforce needs (such as enrollment capacity)
- Integrate supply and demand forecasting data to inform the assessment of CWS and SWO

Local Workforce Development Boards

- Identify local industries experiencing CWS and SWO using criteria established by the WTDB
- Identify strategies and outcomes that are responsive to statewide or local CWS and SWO
- Administer the Prosperity Program to address state or local CWS and SWO



Contact Us



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Questions?

