

Submitter: Jesse Valencia
On Behalf Of: Music Portland - Music Policy Council
Committee: House Committee On Commerce and Consumer Protection
Measure, Appointment or Topic: HB3167

Hello. My name is Jesse Valencia, and I am a member of MusicPortland and Portland's Music Policy Council.

This bill is vital to closing a loophole that has left Portland and its surrounding communities vulnerable to predatory ticketing practices—especially those championed by Live Nation-Ticketmaster. These practices directly threaten the local music economy and the healthy business relationships between independent venues and ticketing agencies.

HB 3167-3 doesn't just protect consumers—it protects businesses and the integrity of our local economy. At a time when we should be focused on rebuilding and strengthening local arts and music businesses, some within the city's leadership have instead pursued policies that erode our organic music infrastructure in favor of tiered, exclusionary models that remove accountability for bad actors.

If a ticket is sold within Portland city limits, the process should be:

Fair

Transparent

Beneficial to all parties—buyers, sellers, performing artists, and venues.

One of the most critical protections in this bill is the ban on speculative ticketing. Speculative ticket sales—selling tickets that resellers don't even own—have no place in music commerce or any commerce. They create artificial inflation, exploit fans, and contribute to a system of phantom supply and price gouging.

Transparency forces ticketing companies to play by the rules and ensures that our market remains fair and competitive. The reality is, if everyone else has to follow the rules, corporate ticketing giants shouldn't be allowed to manipulate the system just because their business model depends on it.

This bill is a foundation for more city-level policies that Portland desperately needs:
Price caps on VIP packages & add-ons to prevent over-monetization.
Protections against predatory service fees by ticketing agencies.
Separating ticketing from booking at the city level to break monopolistic control.

By establishing transparency in ticketing, we can take further antitrust actions to prevent monopolies like Live Nation-Ticketmaster from controlling both the ticketing

and booking process in Portland. For example:

- * If Live Nation owned a venue in Portland, they could not exclusively book their own artists, sell their own tickets, and then manipulate resale prices—this bill removes that incentive.

- * This gives us leverage to force fairness in their business model, ensuring that their venues book artists outside of their exclusive roster.

Transparency and fairness in ticketing also reflect back on artists.

When ticketing goes wrong, fans often blame the artist, not the ticketing company or venue. This leads to misinformation, public frustration, and a lack of trust in the live music industry. With HB 3167-3, we're taking the first step toward consumer protection, artist protection, and market fairness.

This bill is good for Oregon. It's good for Portland. It's good for artists, consumers, and the venues that keep our music scene alive.

Please pass HB 3167-3!