

Mailing Address: 4233 SE 182nd Ave, PMB 367, Gresham, OR 97030 Office Address: 18445 E Burnside St, Gresham, OR 97233 (503) 847-9163 | info@rockwoodcdc.org | eastcountyhousing.org

March 11, 2025

House Committee on Housing and Homelessness Oregon State Capitol 900 Court St NE Salem, OR 97301

Re: Support For HB 2735 -1

Chair Marsh, Vice-Chairs Anderson and Breese-Iverson, and Members of the Committee:

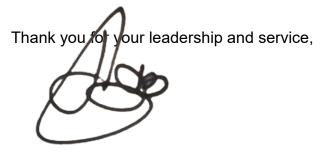
I am writing on behalf of East County Housing/H.O.M.E. Pathways to urge you to support HB 2735, with the -1 amendment. Please "Fix the Funding" for IDAs!

In 1999 the Legislature created Individual Development Accounts (IDAs). This matched-savings program provides participants with education and individualized support to reach their financial goals, including homeownership, home repair, higher education, purchasing a vehicle, starting a business, and retirement. The state matches participants' own savings up to 5-to-1 to make their dreams a reality. Over 19,000 Oregonians have participated in this life-changing program over the past 25 years.

However, the state tax credit that funds IDAs has not kept pace with inflation. While the credit has been capped at \$7.5M per year since 2009, the cost of everything that IDA participants save for has increased precipitously. Each saver needs more funds from the program in order to be successful, yet the total funding has remained stagnant. If the Legislature does not act this year, the program will shrink by 50% and will only enroll fewer than 500 people each year going forward.

Through collaborations with CASA of Oregon and Neighborhood Partnerships, my experience with Individual Development Accounts (IDAs) under the Oregon IDA Initiative Program has led to the successful homeownership of sixteen individuals in 2024. This achievement highlights the program's effectiveness in fostering generational wealth—amounting to \$6.4 million—while also recognizing the dedication and financial discipline of clients who saved to receive the matching funds.

By passing HB 2735 -1, the Legislature can "Fix the Funding" and return the IDA program to solid financial footing. I urge you to pass this bill.



Juan A. Campos | he/him/él | Director of Program Development

HOME Pathways - Home Ownership Means Equity

503-887-6478 | jcampos@rockwoodcdc.org



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Cc: B. Ketch; H. Nguyen