

Submitter: ALYSSA MCPHERSON  
On Behalf Of:  
Committee: House Committee On Commerce and Consumer  
Protection  
Measure, Appointment or Topic: HB3167

**\*\*Subject:\*\*** Support for the Oregon Fan Fairness & Transparency Act (HB-3167-3)

To Whom It May Concern,

As a dedicated member of Oregon's music community and an advocate for independent artists, I strongly support the Oregon Fan Fairness & Transparency Act (HB-3167-3).

Resale platforms like StubHub, Vivid Seats, and SeatGeek exploit both artists and fans by inflating ticket prices, using deceptive practices, and limiting access to live music. This bill provides essential protections to ensure fair ticketing, upfront pricing, and artist and venue control over resale policies.

Independent artists and their fans already face challenges in an industry dominated by corporate interests. When tickets are snatched up by bots or resellers, true supporters are priced out, venues lose revenue, and artists struggle to connect with their audiences. Implementing these consumer-first policies will help sustain Oregon's vibrant music scene and set a precedent for fairer practices nationwide.

I urge lawmakers to stand with artists, fans, and venues by passing HB-3167-3.

Sincerely,

**\*\*Alyssa McPherson\*\***

**\*\*Pretty Dope Xperience\*\***