

**Testimony Submitted by
Angela Donley, Policy Analyst
Oregon Consumer Justice
To the House Committee on Commerce and Consumer Protection**

March 11, 2025

Regarding: Support for HB 3533

Chair Sosa Vice-Chair Chaichi, Vice-Chair Osborne, and Members of the Committee,

For the record, my name is Angela Donley. I appreciate the opportunity to testify today on behalf of Oregon Consumer Justice in support of HB 3533.

Oregon Consumer Justice (OCJ) envisions a vibrant future where all Oregonians live with dignity and abundance and experience health, joy, and economic opportunity. We work collaboratively across policy and advocacy, community engagement, and the law, to realize a more just and equitable Oregon where people come first. For too long, flawed systems and policies have stood in the way of this reality, with communities of color most often experiencing significant harm. Informed by consumer insights, OCJ works to make financial and business transactions reliably safe and supports Oregonians in knowing and exercising their consumer rights.

Oregonians deserve to engage in financial transactions that are clear, honest, and free from hidden or deceptive charges.

Legislatures and federal agencies across the country are taking action to address the issue of hidden fees in consumer transactions, commonly known as "drip pricing." This practice involves businesses advertising a low initial price and then adding mandatory fees throughout the purchasing process. It is standard practice across many industries, such as airline ticket sales, hotel bookings, and car rentals, and can leave consumers feeling deceived and exploited.

To address this issue, House Bill 3533 mandates that advertisements for consumer goods and services clearly state all required fees that consumers need to pay to complete their

purchases. This will ensure greater transparency so that consumers can make informed decisions about whether to complete or reject a purchase.

Consumers have a right to know the price upfront they will pay for a purchase. We urge your support for HB 3533, which would protect consumers from add-on fees and charges.

Thank you for your consideration and your service in building the future that Oregonians deserve.