

SUPPORT

HB 3497

A MULTI-SECTOR PLAN FOR AGING IN OREGON



OREGON'S GENERATIONAL SHIFT TACKLING URGENT CHALLENGES AND UNLOCKING OPPORTUNITIES

By 2034, Oregonians 65 and older will outnumber those 18 and under. This shift, already affecting rural areas, will impact the economy, workforce, housing, homelessness, caregiving, health care systems, and infrastructure.

Oregon is unprepared for the financial and systemic challenges of longer lives, including the strain on individuals, families, and communities. To thrive, the state must better recognize and leverage the experience and contributions of older adults.

A Multi-Sector Plan for Aging (MPA) will provide a critical framework to address Oregon's needs in response to this shift.



HB 3497 WILL TAKE IMMEDIATE ACTION TO PREPARE OREGON

WHAT HB 3497 DOES:



- Requires specified state agencies to consider the effects of their actions on older adult populations.
- Establishes the **Shared Future Oregon Task Force** ("Task Force") comprised of leaders from Oregon's relevant public agencies and select organizations that are well-placed to represent older adults and collaborate with statewide interests.
- Charges the Task Force with developing the MPA to provide a comprehensive framework for coordination among Oregon's state and local governments, private and non-profit sectors, and philanthropy. The MPA will focus on promoting healthy aging and preparing the state for the coming generational shift to an older population, specifically in the areas of housing, overall health, paid and unpaid caregiving, workforce, and economic vitality.
- Directs the Task Force to develop recommendations for establishing an appropriate continuing body to oversee and coordinate implementation of the MPA, create key performance indicators, and evaluate and update the plan.
- Requires the Task Force to coordinate and consult with an existing coalition of stakeholders to build bridges, facilitate collaboration, promote equity, dispel bias, increase awareness, incorporate an aging lens into state priorities, and guide Oregon toward becoming an age-friendly state where people of all ages and abilities can thrive.
- The task force will submit a report by Dec. 2026, and may include legislative recommendations.

**Add Your Organization's Voice to Help Make
Oregon an Age-Friendly State Where People of All
Ages and Abilities Can Thrive.**

www.Ageplus.org/Shared-Future-Oregon

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THE 5 BOLD GOALS

DEVELOPED WITH COMMUNITY COLLABORATION AND PARTNERSHIP ENGAGEMENT.

These bold goals were shaped by listening sessions, surveys, and input from voices like yours at the state and regional levels. They align with the Governor's priorities, address the challenges faced by Oregonians of all ages, and tackle the systems change needed across communities, ethnicities, races, genders, and economic realities. These goals intersect with core principles designed to support everyone, with a focus on multi-generational impact.

Together, these goals will create age-friendly communities that are equitable, accessible, multi-generational, and strengths-based—bridging rural and urban communities to ensure all generations thrive.



HB 3497 IS SUPPORTED BY:

