



March 5, 2025

Senate Committee on Early Childhood and Behavioral Health  
900 Court St. NE, Salem OR 97301

**RE: Support for SB 702**

Chair Reynolds and members of the Senate Committee on Early Childhood and Behavioral Health,

Trillium Community Health Plan (Trillium) urges support for SB 702 to end the sale of all flavored tobacco in Oregon. Trillium is a coordinated care organization (CCO) serving over 107,000 Oregon Health Plan members across Lane, Western Douglas, Clackamas, Multnomah and Washington Counties. The coordinated care model requires CCOs to improve health outcomes and member experience through a focus on primary care and prevention to better manage chronic conditions and keep our members healthier.

To achieve these aims, Trillium partners with local public health authorities to provide community-based family support through our prevention program investments to improve mental health and reduce tobacco use. Illnesses associated with tobacco use, such as heart and lung cancers, are among the costliest drivers in the health care system. As such, Trillium has made preventing and reducing tobacco-use a central strategy in our local community health improvement plans and support efforts to reduce access to these products for children and young adults.

Despite our collective efforts with our local partners, a member on the Oregon Health Plan is nearly twice as likely as someone in the general population to use tobacco products. We cannot rely solely on education and cessation programs to reverse the trend. We need to be advancing policies that reduce the availability of these products for children and young adults.

We strongly urge you to pass this measure in order to protect public health, particularly the health and well-being of our youth, and to curb the growing epidemic of tobacco addiction in our state.

Thank you for your time and consideration.

A handwritten signature in black ink, appearing to read "Courtney Johnston", is written over a white background.

Courtney Johnston  
Senior Director of Government Relations  
Trillium Community Health Plan