

Submitter: Gray Brokaw  
On Behalf Of:  
Committee: Senate Committee On Early Childhood and Behavioral Health  
Measure, Appointment or Topic: SB702

March 4, 2025

TO: Senate Committee On Early Childhood and Behavioral Health  
FR: Gray Brokaw, Campaign Associate, Oregon State Public Interest Research Group (OSPIRG)  
RE: SB 702 - Relating to public health

Chair Reynolds, Vice Chair Anderson, and Members of the Committee:

OSPIRG is a statewide member-based organization representing thousands of Oregonians. We speak out for the public and stand up to special interests on problems that affect the public's health, safety and wellbeing.

OSPIRG supports SB 702 and its prohibition on distributing, selling, attempting to sell or offering to sell flavored inhalant delivery system products or flavored tobacco products in the state. This initiative is crucial for safeguarding the long-term health and well-being of Oregon's youth.

Big tobacco has a long history of targeting children as an untapped market. Tobacco companies use deceptive marketing practices and fun flavors in liquid vapes – like mango, cotton candy, and Pop Tart– to create life-long addictions and a life-long customer base in one fell swoop.

Flavored vapes are a clear pipeline to nicotine dependency for youth. In 2021, at least two million children under 18 reported vaping. Youth in middle and high school were found to be largely unaware of the dangers and long term consequences of nicotine addiction and the chemicals they were inhaling.

OSPIRG urges your support of SB 702, allowing Oregon to join California, Massachusetts, New Jersey, New York, and Rhode Island in protecting kids from these predatory marketing practices.

Thank you for your time and consideration.

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Gray Brokaw

OSPIRG  
Campaign Associate