

Submitter:	Roberto Escobedo
On Behalf Of:	Oregon Food Bank
Committee:	Senate Committee On Human Services
Measure, Appointment or Topic:	SB611

I firmly believe that food assistance is crucial for all Oregonians, as it has been a significant help to our underserved community in Nyssa, particularly during periods of rising food prices. The food assistance program has provided much-needed relief, ensuring that no one in our community goes hungry. However, we see an opportunity for improvement in the marketing and outreach efforts to the Latino community. By enhancing our communication strategies and ensuring that information about the program is accessible and culturally relevant, we can better serve this vital segment of our community. We are committed to working towards a future where every Oregonian has reliable access to food, and we look forward to collaborating on initiatives that make this vision a reality.