Submitter: Rhonda Fry

On Behalf Of: Oceana Natural Foods Cooperative

Committee: Senate Committee On Human Services

Measure, Appointment or Topic: SB611

Our store has been a part of the Double Up Food Bucks Oregon program for Oregon Trail recipients since April 2024. Customers had asked us to join the program. It has been a huge success in helping food-assistance customers eat more fresh fruits and vegetables. We encourage increasing fresh produce consumption as a way to maintain good health, possibly leading to less need for medical treatment at the government's expense. This program is overwhelmingly appreciated every time it is used.