

OREGON
BUSINESS
FOR CLIMATE

March 5, 2025

Sent via OLIS.

TO: Chair Lively, Vice Chairs Gamba and Levy, and Members of the House Committee on Climate, Energy and Environment

RE: **Support for HB 3081 – One Stop Shop 2.0 – *Driving energy efficiency, business opportunities, and customer savings***

FR: Oregon Business for Climate

Dear Chair Lively, Vice Chairs Gamba and Levy, and Members of the Committee:

Oregon Business for Climate is a league of businesses, large and small, across the state in a range of industries from manufacturing to agriculture to transportation to healthcare. We believe climate leadership is critical to the health of Oregon's industries and communities, and will help our state re-emerge as a leader thriving in the growing clean economy. To that end, our mission is to advance urgent, ambitious, equitable climate policies and programs designed to help spur innovation and economic opportunity while effectively and responsibly reducing emissions.

In short, we are a statewide group of businesses that see both the **imperative** and the **opportunity** of taking bold action to address climate change. We believe Oregon can and must do more to address climate change, that business plays a critical role in this progress, and that aggressive action is good for Oregon.

Oregon Business for Climate strongly supports HB 3081. This 'One Stop Shop 2.0' bill will:

- 1) Help Oregon families navigate and maximize their opportunities for energy efficiency and healthier, more resilient homes.**
- 2) Drive economic opportunities and job creation in small contracting businesses doing this work in every corner of the state.**
- 3) Drive down emissions and help us meet clean energy goals while shaving peak energy loads.**

How does this bill achieve all that? In short, it helps users (homeowners, small businesses, landlords, etc.) navigate the hundreds of available energy efficiency upgrades and rebates offered through various federal, state, utility, and local programs. While well intended, these overlapping and complex programs can become a paralyzing maze of options for would-be customers. The One Stop Shop 2.0 solution will help users through those options, stacking benefits to reduce costs, and sorting out their best approach for these money-saving home improvements.

Supporting Customers – Including families and small businesses

To expand on that from a customer’s perspective, today Oregonians can chose from many options to upgrade their homes and buildings for better health, lower costs, less pollution, and higher resilience. Yet **finding and applying for incentives and rebates** for efficient heat pumps, improved insulation, sturdier doors and windows, and clean electric cooking **can be a challenge**.

Since many of these programs have different rules and requirements, they can be complex and overwhelming to navigate. **One Stop Shop 2.0 (HB 3081)** aims to offer live support to help users navigate the many available upgrades and rebates. Oregonians will get direct assistance from someone in their part of the state to make their home and small business projects more affordable through locating programs they qualify for, connecting them with trusted contractors, and enabling them to ask questions (to a live human!) along the way.

- Oregonians should have access to life-changing home upgrades that lower energy bills, improve health, and protect us from extreme heat and wildfire smoke. **We must make it easier for people of all incomes and abilities to stay in their homes and make housing resilient.**
- **Oregonians need help navigating** hundreds of different incentives and cash rebates for housing upgrades like energy-efficient heat pumps, better insulation, and sturdier doors and windows. [One Stop Shop 1.0](#) (aka HIPPO) was created to collect all federal, state, utility, and local programs in one place. **It’s time to turn this passive search tool into an active helping hand.**
- **One Stop Shop 2.0 aims to offer live support to help users** navigate the hundreds of available upgrades and rebates. Oregonians will get direct assistance from someone in their part of the state to **make their home projects more affordable**, connect with trusted contractors, and ask questions along the way.

Creating Economic Opportunities

From a business perspective, we can help grow local contracting businesses, create good-paying jobs in clean energy, help communities that are most impacted by climate change by **making it easier for people to invest in climate resilience**. **These are local jobs in every part of the state**. With One Stop Shop 2.0, we can help people afford the transition to a cleaner, more sustainable system that **benefits everyone – from workers in clean energy to families struggling to make ends meet**.

For the benefit of Oregon contractors, energy efficiency crews, families, and small businesses, Oregon Business for Climate strongly urges your support for HB 3081.

Sincerely,



Tim Miller, Director, Oregon Business for Climate