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On Behalf Of: American Cancer Society Cancer Action Network
Committee: Senate Committee On Early Childhood and Behavioral Health
Measure, Appointment or Topic: SB702

SB 702 should be passed by the legislature as urgently as possible for the health and well-being of Oregon youth and young adults. These products are available in thousands of flavors that appeal to kids, including fruit, candy, mint, and menthol, and are marketed to young people in an attempt to hook the next generation on nicotine. Unfortunately, it is continuing to work. 88% of youth e-cigarette users use a flavored product, and menthol cigarettes are more addictive and harder to quit.

I know first hand how tempting these products can be. I started smoking traditional menthol cigarettes at eighteen, and then using e-cigarettes, thinking they were less harmful for me, by the time I was in my early twenties. Thankfully, after a couple of years I was able to realize & learn about the dangerous harm these products cause and quit. I know we can have a healthier, brighter future where these flavored products don't surround my nephews and cousins. They are incredibly addictive, and ending the sale of all flavored tobacco products is a key part of stopping another generation from becoming hooked.