



TO: House Committee on Climate, Energy, and Environment
RE: Support for HB 3081 One Stop Shop 2.0
March 3, 2025

Dear Chair Lively, Vice-Chair Gamba, Vice-Chair Levy, and Members of the Committee:

My name is Prof. Janet Lorenzen. I live in Salem, Oregon and work at Willamette University as an environmental sociologist. I am writing on behalf of myself and the 400 members of **350 SalemOR**, a grassroots organization focused on climate action. We support HB 3081 because Oregonians need **more support** navigating hundreds of available energy efficiency upgrades and rebates.

We support HB 3081 for several practical reasons:

- 1) We have experienced our own challenges when attempting to install heat pumps, solar panels, or purchase an electric vehicle. Even getting a fair estimate of the cost can be difficult. We must often trust businesses we don't know that they have done their due diligence on a specific purchase or installation.
- 2) As members of a climate action group, we are often the ones asked to help our friends and neighbors when they want to know about rebates at the state and Federal level. We know that it is hard to keep track of which programs would apply in each situation (and which programs in Oregon have not yet run out of funding!). We also know that there's a big difference between staring at a website and having someone hold your hand and give you expert advice to walk you through the whole process.
- 3) Federal rebates may get a lot more complicated as the Trump administration makes changes to Federal programs.

Additionally, based on the academic literature, we know that programs to support residential energy efficiency have wildly different participation rates (10%–90%) depending on how they are designed. Often energy efficiency incentive programs are just posted on a website. **Research shows that local in-person support has the best results and is the gold standard for energy conservation.**

We urge you to support HB 3081 **because it's time to turn this passive search tool into an active helping hand.**

Sincerely,
Janet Lorenzen
Legislative Coordinator
350 SalemOR