

CITY OF OREGON CITY

625 Center Street Oregon City, OR 97045 503-657-0891

Staff Report

| To: | City Commission | Agenda Date: | February 5, 2025 |
|-------|---|--------------|------------------|
| From: | Hannah Schmidt, Community Engagement Specialist | | |

SUBJECT:

Item 9.a. - Resolution No. 25-04 - A Resolution in Support of Banning the Sale of Flavored Tobacco and Synthetic Nicotine Products and Protecting Youth from a Lifetime of Nicotine Addiction

STAFF RECOMMENDATION:

N/A

EXECUTIVE SUMMARY:

At the City Commission Special Meeting on January 6, 2025, the Chair of the Youth Advisory Commission formally addressed the Oregon City Commission, advocating for the development and adoption of a resolution to support a ban on the sale of flavored tobacco products. This initiative aims to safeguard youth from the risks of lifelong nicotine addiction. After further discussion, the City Commission unanimously voted to have a Resolution drafted and presented to them at a future meeting that supported banning the sale of flavored tobacco and synthetic nicotine products and protecting youth from a lifetime of nicotine addiction. Attached is Resolution 25-04, which outlines the Oregon City Commission's official support for this ban, directed to the Oregon State Legislature and the Clackamas County Board of Commissioners.

BACKGROUND:

Resolution No. 25-04 was developed in consideration of initiatives undertaken by neighboring cities, including the City of Milwaukie and the City of Happy Valley. The resolution highlights various statistics concerning youth and adult nicotine addiction and examines the broader impact of this issue on the communities of Clackamas County and the State of Oregon. The statistics cited in the resolution were sourced from the Centers for Disease Control and Prevention (CDC) and the Oregon Health Authority.

OPTIONS:

1. Approve Resolution No. 25-04 - A Resolution in Support of Banning the Sale of Flavored Tobacco and Synthetic Nicotine Products and Protecting Youth from a Lifetime of Nicotine Addiction.

2. Approve Resolution No. 25-04 - A Resolution in Support of Banning the Sale of Flavored Tobacco and Synthetic Nicotine Products and Protecting Youth from a Lifetime of Nicotine Addiction with Amendments.

3. Deny Resolution No. 25-04 - A Resolution in Support of Banning the Sale of Flavored Tobacco and Synthetic Nicotine Products and Protecting Youth from a Lifetime of Nicotine

Addiction and provide further direction.

BUDGET IMPACT:

N/A

RESOLUTION NO. 25-04

A RESOLUTION IN SUPPORT OF BANNING THE SALE OF FLAVORED TOBACCO AND SYNTHETIC NICOTINE PRODUCTS AND PROTECTING YOUTH FROM A LIFETIME OF NICOTINE ADDICTION

WHEREAS, the tobacco and vape industries use flavors like cotton candy, bubble gum, and minty menthol to hook generations of consumers - especially kids, students, and communities of color - on the massive doses of nicotine their tobacco and synthetic nicotine products can deliver; and

WHEREAS the CDC reports that nearly 9 out of 10 of adults who smoke say that they started before age 18; and

WHEREAS, the millions of dollars the tobacco and vape industries spend on lobbying so retailers can continue selling their predatory, candy-flavored products has triggered what the Surgeon General and the FDA call an "epidemic" of e-cigarette use across the nation; and

WHEREAS, the tobacco and vape industries spend about 100 million dollars for marketing in Oregon each year and 12.5% of Clackamas County 11th grade students reported the use of e-cigarettes in 2022; and

WHEREAS, each year, tobacco use kills approximately 8,000 Oregonians and costs almost \$5.7 billion dollars in medical expenses and lost productivity; and

WHEREAS, school zones throughout the county, including Oregon City, continue to be targeted as prime locations for tobacco retail establishments; and

WHEREAS, the tobacco and vape industries are creating a cycle of addiction that puts Clackamas County taxpayers - whether they smoke or not - on the hook for \$12.5 million in annual medical costs caused by smoking; and

WHEREAS, in 2023, 21% of tobacco retailers in Oregon illegally sold tobacco to underage buyers.

NOW, THEREFORE, OREGON CITY RESOLVES AS FOLLOWS:

Section 1. The City Commission of the City of Oregon City, Oregon, encourages both the Oregon State Legislature and the Clackamas County Board of Commissioners to pass legislation banning the sale of flavored tobacco and synthetic nicotine products to protect our children and end the allure of tobacco and vaping products for underage users.

Resolution No. 25-04 Effective Date: February 5, 2025 Page 1 of 2 **Section 2.** The City Commission supports adopting a resolution in support of banning the sale of flavored tobacco and synthetic nicotine products and protecting youth from a lifetime of nicotine addiction.

Section 3. The resolution shall take effect immediately upon its adoption by the City Commission.

Approved and adopted at a regular meeting of the City Commission held on the 5th day of February 2025.

Mayor

Attested to this 5th day of February 2025:

Jakob Wiley, City Recorder

Approved as to legal sufficiency:

Bill Kabeiseman Bill kabeiseman (Feb 9, 2025 16:53 PST)

City Attorney

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