

February 27, 2025

**Position on Bills at 2025
Session of Oregon Legislature:**

SB 680 : Support



The Oregon Progressive Party supports SB 680, which would prohibit a person from publishing or causing to be published an environmental marketing claim, net zero claim or reputational advertising that is materially false, misleading, deceptive or fraudulent. Such conduct would be punishable as an unlawful trade practice under the Unlawful Trade Practices Act and subject the violator to statutory damages of \$200 if a plaintiff can prove exposure to the claim or advertising and that the plaintiff purchased a product or service from the person based on the claim or advertising.

It is hard to believe that Oregon law does not already prohibit such false information. We support SB 680 but suggest that the statutory damages be increased to a sum that would actually deter the use of false information—like \$10,000 or more.

Oregon Progressive Party

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