

Submitter: Kiera Atkinson

On Behalf Of:

Committee: Senate Committee On Early Childhood and Behavioral Health

Measure, Appointment or Topic: SB702

Senate Committee On Early Childhood and Behavioral Health
Oregon State Senate
900 Court St. NE
Salem, Oregon 97301

RE: Support for Senate Bill 702

Dear Chair Reynolds, Vice Chair Anderson, and members of the Committee:

I am a senior at Willamette University and a resident of Salem for the last four years. I plan to stay in Salem after graduation and I want to contribute to keeping my community healthy, which is why I am voicing my support for SB 702.

Big Tobacco produces products such as Cotton Candy, Watermelon Ice and Cool Mint. And these tactics are successful: Nearly 90% of youth e-cigarette users use flavored products.

Ending the sale of flavored tobacco products is a reasonable step to take to protect the health of Oregon kids – and that's why we urge Oregon legislators to pass Senate Bill 702.

Some additional statistics to put this into perspective

? 5,500 Oregonians die from smoking every year.

? 95% of adults who smoke report they started before age 21.

? 88% of youth e-cigarette users use flavored products.

Thank you,
Kiera Atkinson