

Submitter: KC Cowan

On Behalf Of:

Committee: House Committee On Economic Development, Small
Business, and Trade

Measure, Appointment or Topic: HB3329

Oregon is one of the best states around to bring in film and TV production work -- we have it all -- mountains, coast, high desert, big cities and small, quaint towns. It always amazes me that we don't get MORE films here, but sadly, the way of the world now is production companies go where the "tax breaks" are. When Oregon DID have tax breaks, we had a lot of productions come here -- but the last big one was Grimm. That's a lot of family-supporting incomes NOT coming here because of the lack of subsidies.

I fear that many legislators think when production comes here, the tax breaks are subsidizing Hollywood "fat cats." It is nothing like that. Oregon has a full slate of talented crew to fill every position available LOCALLY, saving California crews from bringing people up and having to pay for their housing and per diem. Furthermore, when sets are built and costumes created, they BUY LOCALLY! Crews buy paint, batteries, fabric, plants, props, etc. It boosts the entire economy when a production comes into town. Local and state taxes get a boost, too from incomes, rentals, etc.

Why are so many productions shot in Atlanta? Because they have figured out that by offering tax breaks, they bring in SO much more in revenue. Oregon should do the same.

Thank you.