

Testimony

My name is Emily Morden and I work for an Oregon-based film production company called Popmotion Pictures. We are a small business that focuses on documentary and narrative films along with commercial videography work.

An increase to the Oregon Production Investment Fund would greatly benefit local filmmakers like myself. It would attract more productions to our state and expand work opportunities in this field. Not only would it bring jobs in the film industry but it would also have positive ripple effects on other areas of Oregon's economy (local restaurants, hotels, etc).

When I was growing up in Eugene in the 80's and 90's we had several Hollywood productions filmed in Eugene (Personal Best, Grand Tour: Disaster in Time, Without Limits). These productions not only brought jobs to our community, they also introduced us to an industry that young people growing up in Oregon don't often get to see. They inspired some to pursue careers in this area, but unfortunately that typically meant having to leave Oregon to seek employment elsewhere.

The film industry has drastically changed over the past few decades. Now more than ever there is an opportunity for film productions to thrive outside of California. Major productions are seeking out alternatives to filming in LA. Let's ensure that Oregon rises to the top of that list of alternatives! Oregon has so much to offer in terms of natural beauty, cities and towns, and local talent who would jump at the opportunity to work on these productions.

There is a burgeoning film community in my hometown of Eugene and I want to see it grow and thrive for years to come. Please help make this a reality by supporting HB3329 to increase the tax credits available for film production in Oregon.