

Submitter: Alyssa Roehrenbeck

On Behalf Of:

Committee: House Committee On Economic Development, Small  
Business, and Trade

Measure, Appointment or Topic: HB3329

I am writing to support the measure to increase the Oregon film incentive. I have made my living for over ten years based on our ability to attract films to the area. Without this incentive I would likely not be able to live in Oregon (which I love). I've built my career and small business here and hope this year to be one of the people/businesses bringing jobs and revenue to the state in productions I lead. As a Producer and Unit Production Manager, I am lucky enough to sometimes have influence on where a project is filmed. In my experience in those conversations, Oregon only arises when I stress our copious variety of locations, stellar crews, AND the rebate which is, in my opinion, one of the best in the country in terms of clarity and ease. Oregon could easily be at the forefront of every Producer's mind if the cap is increased, or eventually, eliminated. I implore the legislature to look at cities like Atlanta and Albuquerque where the incentives have created many jobs and so much revenue for the state. Films are in the business of spending money, and spending it fast. Why shouldn't that be in one of the best states in the country, Oregon?