

To the Members of the House Committee on Economic Development, Small Business & Trade:

I'm writing this to you in reference to your hearing on HB3329.

I'm a local Film & Television Production Coordinator who has also worked in Los Angeles and all throughout the country. Having worked in the film/television industry for over 20 years, this is my lifetime career. I'm currently a homeowner in Clackamas County.

Increasing the OPIF Incentive Program to 28M per year is extremely consequential to your constituents working directly in the film industry (such as crew, cast, vendors) as well as those working alongside our industry (such as hotels, restaurants, retail, tourism) Studios and Networks rely almost exclusively on tax incentives to decide upon a shooting location and have many options within the US and internationally in which to do so. They'll shoot where the tax incentives are, period, as can be seen by the steady and consistent growth of the film industry in Georgia, Louisiana, New Mexico, New York, and of course an international example is Vancouver, BC. My position allows me to work directly with Studios and Producers and I have access to the budgets. There is a 100% cause and effect relationship between a state's tax incentive and the studio's willingness to budget a show there. They build the tax incentive into the budget before ever greenlighting the production.

Oregon is a wonderful location to shoot and known throughout the industry for its extremely qualified crew and vendors. As long as the tax incentive remains competitive with other US States, we will have a thriving film industry here!

I applaud your efforts to keep our state's economy going strong and utilizing the film industry in your toolbox to do so!! The industry takes little to no economic infrastructure to come here, yet adds so much revenue and positive publicity that it's an easy win!

Best,

Naomi Yospe
Production Coordinator
IATSE Local 488