

SHADOWMACHINE

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Los Angeles, CA 90048 Portland, OR 97210

February 14, 2025

Oregon State Legislature (online submission)
900 Court Street NE
Salem, OR 97301
ATTN: HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT, SMALL BUSINESS, AND TRADE

RE: Support for HB3329

Dear Legislators,

My name is Alex Bulkley. I am the co-founder and co-owner of ShadowMachine Animation Studio, with studios in both Los Angeles and proudly in Slabtown - NW Portland. ShadowMachine has been producing animated film and television content for 25 years, and has won many, many awards for its work, including the second most winningest animated film in history *Guillermo Del Toro's Pinocchio*. I am writing this letter in support of House Bill 3329, to increase the Oregon Film & Television tax credit incentives from \$20 to \$28 Million Dollars per year.

I opened the Portland studio in 2015 and we have produced not only *Pinocchio* in this studio, but have also produced *Shivering Truth* (Season 1), *Jeff & Some Aliens*, *Dallas & Robo*, the animated sequence in *Booksmart*, *Tiny Chef* (Season 2), and *In The Know*. I have had the honor and privilege of working with hundreds of animation talent over the years in Portland. I have enabled families to buy homes, raise children and make incredible lives for themselves in this city I now call home.

That said, "selling" projects to buyers in this industry gets harder and harder every year. More and more productions move overseas and out of state to jurisdictions with more favorable labor rates, cost of living and production incentive programs. It is essential to a robust economy to keep these jobs domestic AND local. It behooves Oregon to keep a robust production economy. The rewards to our communities and economy are vast and significantly outweigh the cost of the credits to our economy. On *Pinocchio* alone my studio spent \$34 Million Dollars in Oregon crew wages, while also providing nearly 400 crew members with medical benefits and retirement savings opportunities. In addition, the studio spent over \$11 Million Dollars on goods and services with Oregon businesses.

Our studio is currently in development on multiple projects that are slated to be produced in our Portland studio, that said, we do risk losing these projects in whole or in part to other

states and countries if the Oregon Film & Television tax credit incentives are not available to support them. On this basis, the future of our studio and the futures of the hundreds of crew members that work on our projects, I implore you to pass House Bill 3329 and grow the lucrative careers and economy it creates.

Very best,

DocuSigned by:

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Alex Bulkley
Co-Founder & Co-Owner
ShadowMachine

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