



February 14, 2025

House Committee on Economic Development, Small Business, and Trade
Oregon State Capitol, 900 Court Street NE
Room 453
Salem, Oregon 97301

Re: HB 3325 Relating to incentives for film production

Chair Nguyen and Members of the Committee:

Travel Lane County supports HB3329 increasing the amount of total tax credits allowed for certified film production development contributions made to the Oregon Production Investment Fund.

Oregon's Film Incentive Program is a good investment in our economy, workforce, and creative industries. The film and television sector drives economic growth, and expanding incentives will sustain this momentum, creating jobs and benefiting local businesses, from caterers to hotels and retail. A 2023 EcoNorthwest study notes, "direct total output (approximately equal to the value of production) of visual media in Oregon was nearly \$3,480 million in FY2023." Every dollar invested keeps productions—and high-paying jobs—in Oregon instead of losing them to competing states. Increased incentives will attract more productions, ensuring millions are spent in our communities. Supporting this program means boosting economic development across multiple industries.

We are proud to promote the Oregon Film Trail and celebrate the wide variety of films and shows produced here in Lane County. Let's build on past successes. We urge passage of HB3329.

Sincerely,

A handwritten signature in black ink that reads "Andy Vobora". The signature is fluid and cursive, with a long horizontal stroke at the end.

Andy Vobora
Vice President of Stakeholder Relations



Travel Lane County