

Submitter: AnneMarie DuFault  
On Behalf Of: Elsinore theatre  
Committee: House Committee On Economic Development, Small  
Business, and Trade  
Measure, Appointment or Topic: HB3191

Thank you for considering the \$350,000.00 for capital improvements at the Elsinore Theatre in Salem, Oregon. The theatre is closing in on her 100th birthday and the work we are wanting to accomplish on the exterior of the building to bring it back to more of an original appearance is a high priority for our board. The Elsinore plays a vital roll in our downtown core to not only create an economic impact each night we have shows and performances but it also acts as a cultural hub for our community. The diversity of shows and the historic significance to downtown Salem is critical as we continue as a community to invest in our downtown. We know the impact on our downtown community is significant. A study done showed that each person that comes to the theatre brings \$40.00 on average to our community. Last year we served 75,000 guests which equals 3 Million dollars in revenue to our hotels and restaurants, and other downtown businesses. Again thank your for your consideration.

AnneMarie Caldarazzo-DuFault  
Board Chair Elsinore Theatre