

Submitter: Jody Hart  
On Behalf Of: Central Oregon Studio Development Plans  
Committee: House Committee On Economic Development, Small Business, and Trade  
Measure, Appointment or Topic: HB3329

Subject: Support HB3329 – Strengthening Oregon’s Film Incentives for a Competitive Future

I strongly support HB3329, which proposes increasing Oregon’s film incentive cap from \$20 million to \$28 million per year. This increase is essential for keeping Oregon competitive with other states and countries that offer stronger film tax incentives, ensuring that productions choose to invest in our local economy.

For the past several years, I have been working to develop Central Oregon Studio, an initiative aimed at establishing a full-scale film and television production hub in the region. This vision has already gained support from Oregon State Senators, Representatives, Mayors, Economic Development Managers, County Commissioners, and Central Oregon Community College, which is launching a Film/TV program to foster local talent. This widespread backing underscores the growing recognition that expanding Oregon’s film industry would create new jobs, drive economic growth, and establish lasting infrastructure. you can learn more via the website: [www.CentralOregonStudio.com](http://www.CentralOregonStudio.com)

In May 2024, I had a meeting with Erik Moreno, EVP of Corporate Development & M&A at Sony Pictures Entertainment, to discuss this initiative. While he was impressed with the potential of Central Oregon as a production destination, he made it clear that Oregon’s low film incentive cap is a major roadblock. Without more competitive incentives, major studios will continue to take their productions—and the jobs and revenue they bring—to other states.

Raising the incentive cap to \$28 million would signal to studios and independent producers alike that Oregon is serious about growing its media industry. It would open the door for more productions, strengthen local businesses, and create long-term career opportunities for Oregonians in film, television, and related industries.

Now is the time to act. I urge you to support HB3329 and help ensure Oregon remains a viable and attractive destination for film and television production.

Sincerely,

Jody Hart  
Producer & Director (DGA)

Phone: 818-618-2527

Personal Website: <https://www.jodyhart.net>

IMDb Page: <http://IMDb.me/jodyhart>

Company Website: <https://www.1775pictures.com>

Central Oregon Studio Development Plans: [www.CentralOregonStudio.com](http://www.CentralOregonStudio.com)