

February 13, 2025

To Whom It May Concern:

I am writing in support of HB 3329 and an increase in the Oregon Production Investment Fund (OPIF) that will contribute toward both the economic and cultural vibrancy of our state.

Several decades ago I made a transformative decision to exchange life in the New York Metropolitan area for the open skies and lush landscapes of Oregon's Willamette Valley. Here, I laid the foundation for my career as an artist, art educator and writer. My scripted work has received accolades and a short film of mine, filmed and produced in Eugene, was screened at the 2014 Short Film Corner, Cannes, France.

The film industry is the perfect partnership between creativity and commerce. For every dollar invested, the return is several times over and broad in scope. My low-budget film contributed thousands of dollars to the Eugene-Springfield economy—food for the crew and actors, props and makeup, rental fees, gas...the list goes on.

Oregon is primed to become a major destination and hub for the film and entertainment industry. I urge your support for HB 3329. Thank you!

Sincerely,
Kathleen Caprario-Ulrich