

Submitter: Anna Nicholas

On Behalf Of:

Committee: House Committee On Economic Development, Small
Business, and Trade

Measure, Appointment or Topic: HB3329

The incentive program is vital in a few ways. Personally, as a SAG actor, I was cast in the show CRIMINAL in Fall 2024. I hadn't been cast in an acting role in Portland in 7 years! I earned quite a lot of money given how small the role was, but it was much appreciated in this economic climate. I turned around and spent that money at New Seasons, invested in some plants for my garden and otherwise benefited Oregon merchants. In addition, I am a filmmaker trying to raise money for a feature film that will employ many Oregon residents and lastly, I have friends--make up artists, VFX people and others in the industry who would like to rely on film work but must often find second jobs when there's so little work here. All these people spend their money in Oregon. So to me, increasing the incentive fund only makes good business sense.