

Testimony in Support of HB3329 – Expanding Oregon’s Film Incentive Program

Dear Members of the Committee,

My name is Serena Best-Prostrednik, and I am a local actor with deep roots in Oregon’s film industry. My father is a filmmaker, and I’ve seen firsthand both the incredible opportunities that film and television bring to our state and the struggles that come when productions choose to go elsewhere due to limited funding.

The Oregon Production Investment Fund (OPIF) has been a crucial tool in bringing productions here, but the current \$20 million cap simply isn’t enough to keep up with demand. An increase to \$28 million would mean more projects, more jobs, and more stability for artists like myself. When productions come to Oregon, we don’t just get to do what we love—we get to build sustainable careers. Instead of piecing together income with odd jobs, we can focus on honing our craft and contributing to a thriving creative community.

I’ve personally benefited from the work OPIF has already brought to Oregon. When more productions are filming, I have more opportunities to audition, work, and grow in my career. It also means my dad—who has dedicated his life to this industry—has more chances to create and collaborate, rather than struggling to find consistent work. Expanding OPIF would provide security not just for actors and filmmakers, but for the countless local businesses that benefit from production spending, from equipment rental houses to restaurants and hotels.

By passing HB3329 and increasing OPIF’s funding, you’re not just supporting the arts—you’re investing in Oregon’s economy, workforce, and creative future. I urge you to support this bill and help keep Oregon a competitive, thriving hub for media production.

Thank you for your time and consideration.

Sincerely,
Serena Best-Prostrednik
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