

Representative Daniel Nguyen  
Chair House Committee on Economic Development, Small Business and Trade  
900 Court St. NE, H-283  
Salem, Oregon 97301

Dear Chair Nguyen and Honorable Members of the Committee:

My name is Elyse Taylor Liburd and I am writing in support of HB 3329. As film industry manager at the Office of Events and Film I know first hand what this increase in our tax incentive would mean for the State of Oregon. I was born in Oregon, went to school in Oregon and was an extra in my first film in Ricky Schroder's 1994 film "To My Daughter with Love". Being a part of the film and television industry has always been a dream of mine and I never imagined moving back to Portland that dream could be a reality. I have watched the industry rebound after the pandemic, become incredibly resilient after the dual strikes in 2023, and gain immense momentum in 2024 with large scale productions like Netflix "The Night Always Comes".

I have witnessed potential jobs being lost because we simply don't have the incentives and infrastructure to accompany the demand. When our \$20 million dollar cap runs out and we can no longer accommodate a television show that shoots for five months, employs over 300 Oregonians, supports over 200 small businesses, occupies vacant buildings and storefronts for sets and production offices, this hurts not only those directly involved with the show. It effects the small business owners that depend on that influx of foot traffic while filming is occurring, it effects the hundreds of filmmakers from prop master, to make up artists, to producers making living wages and paying Oregon taxes, and it effects our reputation as a State. Oregon is known to have one of the oldest withstanding film industries in the Country, dating back to the silent film age of the 1900's. We have boosted Academy Award winning films like "The Shining" and "Guillermo Del Torro's Pinocchio", and propelled a culture shift with IFC's "Portlandia". We became film friendly by creating jobs, fostering an enviroment that arts and culture matter to our communités and by offering a great tax incentive that is competitive with similar sized neighboring States.

In my role, I am doing everything I can to ensure those agendas are not just met but exceeded and I am asking that our government do their part as well. Now is the time to strike while the momentum is there, and to be a leader in the pack and continue to make Oregon the destination for production. We can do that by supporting HB 3329.

*Elyse Taylor*