

February 10, 2025

Oregon Legislature
House Committee on Economic Development, Small Business and Trade
State Capital
Salem, Oregon

Committee members,

I have been a small business owner and employer of Oregonians for more than 30 years. And I can say confidently that few state efforts benefit the health of the Oregon's creative industry like the Oregon Production Investment Fund, or OPIF.

Please consider this letter one of support for the **HB3329** and the expansion of the OPIF programs. Our content creative company Sockeye Creative Inc. (dba Sockeye) has been a direct beneficiary of the OPIF programs over the past nine years. And as a result, hundreds of Oregonians have benefitted from our ongoing contracts.

With the help of OPIF, Sockeye has been able to attract larger film projects from national and international clients. As I have testified in the past, we have used the dollars to build our infrastructure to be able to work on as many as 20 films at a given time. We are competing and winning work that would be awarded to other groups in other cities or countries, at times feeding dozens of Oregon families.

These jobs pay well with an average daily pay of more than \$700. The work of our industry is non-polluting and "clean", and we continue to attract world-class talent to our projects which in turn supports Oregon's position globally as a world-class creative state. The long-term health of the OPIF programs helps Oregon to compete and win in both national and global arenas.

Please consider the value of supporting and growing the OPIF programs.
They good for the State of Oregon.

Happy to discuss further if that is helpful.
With regards,

A handwritten signature in black ink, appearing to read 'Andy Fraser', with a stylized flourish extending to the right.

Andy Fraser
Co-founder/CEO

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